



WE ARE A.I.M.

Providing students with relevant, meaningful, and applicable information regarding security analysis and portfolio management.

ADDRESS

15200 Kutztown Road
Kutztown, PA 19530

PHONE

610-683-4575

EMAIL

bsba@kutztown.edu

WEB

<https://www.kuf.org/aim/landing>



The Applied Investment Management (A.I.M.) Program

KUTZTOWN UNIVERSITY

ABOUT A.I.M.

A.I.M. is an acronym for Applied Investment Management, and the program is currently broken into two divisions--the A.I.M. Association and the A.I.M. class. The A.I.M. program was started roughly twenty years ago by Dr. Jonathan Kramer and the Kutztown University Foundation. The intent was to help students obtain rewarding careers by giving them experience and exposure to managing money. Since its inception, A.I.M. has helped many students achieve their ambitions of working for a desirable firm and has been effective in creating a network of prestigious A.I.M. alumni.

Building an educational and engaging business culture that gives students the tools they need to achieve their desired careers.



The A.I.M. Class

The A.I.M. class (FIN 375) is a distinguished investment committee comprised of the top students at Kutztown University's College of Business. This student-led committee is hand-selected and is tasked with managing a diversified portfolio of equity and fixed income securities, generously endowed by the Kutztown University Foundation. The ultimate goal of the committee is to generate a risk-adjusted return that exceeds the benchmark.

The A.I.M. Association

The A.I.M. Association is a university club that offers all students the A.I.M. experience. Specifically, students participating in the Association's events learn about security analysis and portfolio management. In addition, participation in the A.I.M. Association is a pathway to the A.I.M. class for students who desire to learn more about investing.

Stock|Trak Competition

Open to all students who are currently enrolled at Kutztown University, both undergraduate and postgraduates, this competition allows students to trade on a simulation of the real market and potentially earn an invitation into the A.I.M. class.

SPRING 2022 SCHEDULE

- Tuesday, February 8th at 11am: A.I.M.A. Introductory Meeting & StockTrak Competition
- Thursday, February 24th at 11am: Intro to FactSet & Portfolio Management
- Tuesday, March 8th at 6pm: A.I.M. Shadow Class
- Tuesday, March 22nd at 11am: StockTrak Competition Discussion
- Tuesday, April 12th at 11am: Investment Banking Seminar with AIM Alumnus, Rushi Amin
- TBA: AIM Alumni Event