

THANK YOU!

Put your gift to work immediately by making a secure online gift at kuf.org/kuas

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Update your information and return in the enclosed envelope.

NAME _____ SPOUSE/PARTNER'S NAME _____

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CITY/STATE/ZIP _____

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<<FinderNumber>>
<<Addressee>>
<<Address Line 1>>
<<City>>, <<State>> <<Zip>>



ARTS SOCIETY
P.O. Box 151
Kutztown, PA 19530

<<Addressee>>
<<Address Line 1>>
<<City>>, <<State>> <<Zip>>

PLAY

PROMOTING THE LOVE OF ARTS IN YOUTH





PLAY

Dear Friend of the Arts,

Hello! We wanted to reach out and tell you about the exciting things happening at Kutztown University. The newly formed **Kutztown University Arts Society (KUAS)** is a group of community and university volunteers who work together with the Kutztown University Foundation to transform lives through unique experiences and educational opportunities in the arts.

One of the most exciting initiatives the KU Arts Society has brought to campus is **P.L.A.Y.** — an acronym for “**P**romoting the **L**ove of **A**rts in **Y**outh.” **P.L.A.Y.** offers meaningful performing and visual art engagement opportunities for K-12 students in our region. Our goal is to bring students to KU’s campus to experience and learn about a variety of arts firsthand.

Thanks to generous donors, so far, we have worked with close to 3,500 K-12 students to provide private master classes, closed studio performances, and exhibition events. We are asking for your support so that we may continue to provide these priceless opportunities.

The arts shape who we are and can offer endless avenues for inspiration and transformation. While we have made great strides, KUAS still has much to accomplish. I hope that you will consider supporting the KU Arts Society so that together we can continue to inspire our area’s youth.

Thank you,
Benjamin E. Hoffman
Chairman, Kutztown University Arts Society

To read more about our mission and how you can get involved, visit www.kuf.org/kuas



Become an Arts Society Member

- ★ **Visionary**
\$5,000+

Your gift will form the foundation of our Society and help sustain the legacy of Kutztown University’s arts programming. Your contribution supports a community that creates a life-long appreciation for the arts.

 - ★ All Creative Partner benefits
 - ★ Invitation to an exclusive Meet the Artist event
 - ★ Invitation to all society events
 - ★ Limited edition artwork by a KU student
- Creative Partner**
\$1,000+

With your partnership, we will build a robust series of dynamic programs, offer micro-grants, and create arts festivals and summer camps for students of all ages.

 - ★ All Cultural Advocate benefits
 - ★ Invitation to a pre-event reception at the president’s house prior to a *KU Presents!* performance
- Cultural Advocate** ★
\$500+

A donation at this level can sponsor events, transport students to campus, offer private master classes, and provide behind-the-scenes visits with exhibiting artists.

 - ★ All Arts Producer benefits
 - ★ Private guided tour of Schaeffer Auditorium or Miller Art Gallery
- ★ **Arts Producer**
\$100+

A Producer level gift can provide a student with a scholarship for materials, private music lessons, or an award for their artwork in the Scholastic Art Awards.

 - ★ All Friend of the Arts benefits
 - ★ Advance access to all arts events on-campus and *KU Presents!* subscriptions
- Friend of the Arts**
\$25+

Together, we will ensure that the arts are accessible to everyone, cultivating creativity in all ages for our community.

 - ★ All Student Artist benefits
 - ★ Recognition in all society publications and website
- Student Artist** ★
\$10+

For university and high school students, your donation can affirm your commitment to the arts and to the creative growth of your peers.

 - ★ Access to our newsletter
 - ★ A thank you gift



P.O. Box 151
 Kutztown, PA 19530

- I/We would like to become an Arts Society member with a one-time gift of:
 - \$25 \$100 \$500 Other \$ _____
- I/We will support KU with a recurring gift installment of:
 - \$ _____ beginning ____/____/____
 - Monthly Quarterly Annually

PAYMENT BY CHECK
 Enclosed is a check payable to Kutztown University Foundation

PAYMENT BY CREDIT CARD
 Please charge my: Visa Mastercard American Express Discover

CREDIT CARD NUMBER _____

EXPIRATION DATE _____

CSV _____

SIGNATURE AUTHORIZING CREDIT CARD PAYMENT _____ DATE _____

MATCHING GIFT
 Many companies match employee contributions to colleges and universities. You may be able to increase your gift if you or your partner are employed by a matching gift company. For more information, visit kuf.org/match

Enclosed is my/our matching gift form.

GIVE ONLINE Put your gift to work immediately by making your gift online at www.kuf.org/kuas